



Valley Association Football Club

Positive Coaching Award

Valley Association Football Club's mission is to provide Coaching Excellence that fosters an atmosphere of Development, Sportsmanship, Character Growth and Love of the Game. In addition to teaching skills and strategies, we encourage coaches to be positive role models and help players develop positive character traits and increased self-esteem and self-confidence. To reinforce this we will select coaches that embody the values of the Positive Coach for the Positive Coaching Award.

The winners of this year's Positive Coaching Award are tentatively scheduled to be announced at next year's Opening Day ceremonies. To make this happen, we need your help.

Help identify worthy positive coaches in our organization. Use the attached nomination form to nominate a coach that you think deserves recognition because he/she:

- 1) Models and teaches the concept of **Honoring the Game**, which involves respect for the Rules, Opponents, Officials, Teammates, and the Tradition of the game.
- 2) Helps players redefine what it means to be a "**Winner**" in terms of Mastery and not just the scoreboard, by rewarding effort as well as results, helping players set goals and measure their progress toward them, and developing a team "Mistake Ritual" to help players quickly rebound from mistakes.
- 3) Fills players' **Emotional Tanks** by achieving a 5:1 Plus/Minus Ratio of positive reinforcement to criticisms, refraining from using fear, intimidation or shame with players, and using Criticism Sandwiches to help players improve.

You may nominate more than one coach, and you may turn in more than one nomination form for the same coach. If a coach does something remarkable early in the season, you can write about that and make a nomination. If the same coach does something else later in the season that you want the selection committee to know about, submit another form. Additional forms are available from the club. Stop by the club between 10:00 AM and 2:00 PM or call 774-7272 to get additional nomination forms.



Positive Coaching Award

Nomination Form

Name of Coach being nominated: _____

Reason(s) for your nomination (be as specific as you can about what this coach has done to deserve this award). Use the back if you need more room:

The characteristics we'd like you to consider in nominating coaches include

- 1) Modeling and teaching the concept of **Honoring the Game**, which involves respect for the Rules, Opponents, Officials, Teammates, and the Tradition of the game.
- 2) Helping players redefine what it means to be a "**Winner**" in terms of Mastery and not just the scoreboard, by rewarding effort as well as results, helping players set goals and measure their progress toward them, and developing a team "Mistake Ritual" to help players quickly rebound from mistakes.
- 3) Filling players' **Emotional Tanks** by achieving a 5:1 Plus/Minus Ratio of positive reinforcement to criticisms, refraining from using fear, intimidation or shame with players, and using Criticism Sandwiches to help players improve.

Your Name: _____

Phone Number: _____

Please return this form to the soccer building at Penn Forest Elementary School or by mail to the address listed below. Thanks!

Valley Association Football Club
P.O. Box 20045
Roanoke, VA 24018